

# Additional Services

## Editorial Feature

A great way to let potential customers know all about your business! Fantastic Value: just £100 for a Single Page or £170 for a Double Page (full colour, including any combination of photos, logos, text, advert).

## Restaurant Review - Full Colour Double Page Spread

Including photographs and advertisement. £100, plus complimentary three course meal for two reviewers. (please note: when booking a review you are required to book a standard size colour advert (minimum quarter page) for the following three months).

## Leaflet Printing - Prices based on Full Colour, 130gsm Gloss Art Paper

Quantity	A5 Single Sided	A5 Double Sided	A4 Single Sided	A4 Double Sided
500	£134	£186	£141	£191
1000	£142	£193	£156	£205
2000	£156	£205	£185	£229
3000	£170	£217	£216	£253
4000	£186	£229	£237	£246
5000	£201	£242	£260	£278
10000	£260	£297	£374	£402
15000	£319	£350	£478	£500
20000	£374	£402	£574	£550

An additional delivery charge will not be made on leaflets scheduled to return from the printer's together with the magazines.

## Leaflet Distribution (Distributed with one or more magazines)

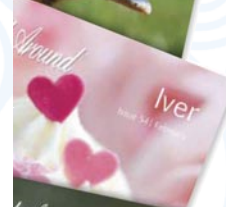
Whether you have leaflets printed by us or you've got some already, we can distribute them with one or more of the magazines for just £40 per thousand.

# In and Around Media Pack



## West Drayton

Formerly 'the West Drayton Directory' this was our very first magazine, launched in March 2006. Distributed monthly to homes and businesses in West Drayton, Yiewsley, Longford, Harmondsworth and Sipson Villages. **Distribution 3,900** rotated on alternate months to give total 7,800 coverage.



## Iver

Formerly 'the Iver Directory', this magazine was launched in August 2006. Distributed monthly to homes and businesses in Richings Park, Iver Village and Iver Heath (up to Pinewood Studios). **Distribution 4,300.**



## Denham

Launched in March 2008. Distributed monthly to homes and businesses in Willowbank, New Denham, Denham Village, Higher Denham, Denham Green, Middle Denham, Bakers Wood, Tatling End and South Harefield. **Distribution 4,500.**



## Uxbridge

Launched in March 2011. Distributed monthly to homes and businesses in the UB8 postcode of Uxbridge and Cowley. **Distribution 4,400** rotated on alternate months to give total 8,800 coverage.



## Ickenham

Launched in March 2013. Distributed monthly to homes and businesses in the UB10 postcode of Ickenham. **Distribution 4,500.**



## Ruislip

Launched in March 2013. Distributed monthly to homes and businesses in the HA4 postcode of Ruislip. **Distribution 5,000.**

**Numerous additional copies of all magazines are placed in pick up points across the areas: pubs, shops, libraries, community centres, surgeries. We make sure YOU get noticed!**

- ▶ Handy A5 Format
- ▶ Full Colour & Glossy
- ▶ Read & Retained
- ▶ Information on Local Clubs & Groups
- ▶ Interesting Articles
- ▶ Business Editorials
- ▶ Restaurant Reviews
- ▶ Puzzles
- ▶ Regular Themed Sections
- ▶ Recipes
- ▶ Competitions
- ▶ Gardening, Pets' Corner, Technology
- ▶ Testimonials - Our Readers Love Our Mags and Use Our Advertisers

# Sizes & Rates

10% discount when advertising in 2 or more magazines at the same time (not applicable on 1/8th page adverts).

All prices shown are per month / per issue.

**Charity Rates (per month)**

1/4 pg £17.50; 1/2 pg £29.50; Full pg £50

## Quarter Page (Portrait)

61mm x 93mm

Months	Price
Single	£ 38.50
Three	£ 36.35
Six	£ 34.90
Twelve	£ 32.65

## Front Page Banner Advert

145mm x 25mm banner running along bottom of front page.

£84 per month (10% discount if linked to your advert inside magazine).

## Acceptable Formats

- MS Word
- MS PowerPoint
- JPEG
- MS Publisher
- TIFF
- PDF

If your ad is not available in an electronic format then we can create it for you from your own hard copy text, email or verbal instructions. Artwork is created by our own professional Graphic Designer.

- 1/8 pg £8
- 1/2 pg £12
- 1/4 pg £8
- Full pg £20

## Eighth Page

61mm x 45mm

Months	Price
Single	£ 24.20
Three or more	£ 18.15

## Quarter Page (Landscape)

129mm x 45mm

Months	Single	Three	Six	Twelve
Price	£ 38.50	£ 36.35	£ 34.90	£ 32.65

# Sizes & Rates continued

## Half Page

129mm x 93mm

Months	Single	Three	Six	Twelve
Price	£ 55.10	£ 52.15	£ 49.60	£ 46.60

**A.I.D.A. the advertising guideline:**

**ATTRACT . INTEREST . DESIRE . ACTION**

Remember: Packages save you money and give you constant exposure to customers (we recommend advertising for a minimum of 3 months for best results).

We are NOT currently VAT registered.

## Full Page / Full Page to bleed

129mm x 190mm / 148.5mm x 210mm (+3mm bleed on all edges)

Months	Single	Three	Six	Twelve
Price	£ 82.50	£ 78.25	£ 73.50	£ 70.00

## Premium Full Page / Premium Full Page to bleed

129mm x 190mm / 148.5mm x 210mm (+3mm bleed on all edges)

Months	B Pg	IF/B pg	CS Pg	Pg 3	Pg 5	Pg 7
Single	£132.30	£99.20	£199.50	£99.20	£92.50	£90.00
Three	£124.95	£93.70	£189.00	£93.70	£88.25	£85.00
Six	£118.45	£89.10	£178.50	£89.10	£83.50	£80.00
Twelve	£112.20	£84.25	£172.20	£84.25	£80.00	£75.00