

Other Services

Editorial Feature

A great way to let potential customers know all about your business!

Fantastic Value: just £95 for a Single Page or £160 for a Double Page (full colour, including any combination of photos, logos, text, advert)

Restaurant Review - Full Colour Double Page Spread

Including photographs and advertisement. £80, plus complimentary three course meal for two reviewers. (please note: when booking a review you are required to book a standard size colour advert (*minimum quarter page*) for the following three months)

Leaflet Printing (Full Colour 130 gsm Gloss Art Paper)

Quantity	A5 Single Sided	A5 Double Sided	Single Sided	A4 Double Sided
500	£122.00	£169.50	£129.00	£174.00
1000	£129.00	£176.00	£142.00	£187.00
2000	£142.00	£187.00	£169.50	£209.00
3000	£155.00	£198.00	£196.50	£230.00
4000	£169.50	£209.00	£216.00	£224.00
5000	£183.00	£220.00	£237.00	£253.00
10,000	£237.00	£270.00	£340.00	£366.00
15,000	£290.00	£319.00	£435.00	£455.00
20,000	£340.00	£366.00	£522.00	£535.00

An additional delivery charge will not be made on leaflets scheduled to return from the printer's together with the magazines.

Leaflet Distribution (Distributed with one or more magazines)

Whether you have leaflets printed by us or you've got some already, we can distribute them with one or more of the magazines for just £35 per thousand.

FRONT PAGE BANNER ADVERT

145 mm x 25 mm banner running along bottom of front page

£80 per month (10% discount if linked to advert inside magazine). 50% of this charge will be donated to our chosen charity which supports ovarian cancer

Telephone: 01494 871450 Mobile: 07759 536494
Email: info@inandaroundpublishing.co.uk
Web: www.inandaroundpublishing.co.uk

Media Pack



In and Around West Drayton

Formerly 'the West Drayton Directory' this was our very first magazine, launched in March 2006. Distributed monthly to homes and businesses in West Drayton, Yiewsley, Longford, Harmondsworth and Sipson Villages. Distribution 3,900 rotated on alternate months to give total 7,800 coverage.

In and Around Iver

Formerly 'the Iver Directory', this magazine was Launched in August 2006. Distributed monthly to homes and businesses in Richings Park, Iver Village and Iver Heath (up to Pinewood Studios). Distribution 4,300.

In and Around Denham

Launched in March 2008. This is our most recent magazine. Distributed monthly to homes and businesses in Willowbank, New Denham, Denham Village, Higher Denham, Denham Green, Middle Denham, Bakers Wood, Tatling End and South Harefield. Distribution 3,700.

Numerous additional copies of all magazines are placed in pick up points across the areas: pubs, shops, libraries, community centres, surgeries. We make sure YOU get noticed!

- Handy A5 Format ■ Full Colour & Glossy ■ Read & Retained
- information on Local Clubs & Groups ■ Interesting Articles
- Business Editorials ■ Restaurant Reviews ■ Puzzles
- Regular Themed Sections ■ Recipes ■ Competitions
(Gardening, Pets' Corner, Coaching, Technology)
- Testimonials - Our Readers Love Our Mags and Use Our Advertisers

A5 Glossy Lifestyle Magazines delivered FREE to local homes every month. *Publications your business will be proud to be part of...*

Get your ad inside over 12,000 homes from just £33 per month

Sizes & Rates

10% Discount when advertising in 2 or more magazines at the same time (not applicable on 1/8th page adverts)

All prices shown are per month / per issue

Eighth Page

61mm		
Months	B & W	Colour
Single	£16.50	£22.00
Three or more	£11.00	£16.50

45mm

Quarter Page (Portrait)

61mm		
Months	B & W	Colour
Single	£26.25	£36.75
Three	£24.55	£34.65
Six	£23.65	£33.25
Twelve	£22.50	£31.10

93mm

Acceptable Formats

- MS Word
- MS PowerPoint
- MS Publisher
- TIFF
- JPEG
- PDF

If your ad is not available in an electronic format then we can create it for you, from your own hard copy text, email or verbal instructions. This is usually carried out FREE of charge. *(There may be a small charge if you want photos taken or a particularly complex advert).*

Charity Rates (per month/colour only)

1/4 pg £16 1/2 pg £27 Full pg £47

Quarter Page (Landscape)

129mm				
Months	Single	Three	Six	Twelve
B & W	£26.25	£24.55	£23.65	£22.50
Colour	£36.75	£34.65	£33.25	£31.10

45mm

Half Page

129mm				
<p>A.I.D.A. the advertising guideline: ATTRACT . INTEREST . DESIRE . ACTION</p> <p>Remember: packages save you money and give you constant exposure to customers <i>(we recommend advertising for a minimum of 3 months for best results)</i></p> <p>We are NOT currently VAT registered</p>				
Months	Single	Three	Six	Twelve
B & W	£42.00	£39.90	£37.80	£35.90
Colour	£52.50	£49.70	£47.25	£44.45

93mm

Premium Full Pages (Colour Only)

Months	Back Page	Inside Front or Back Page	Centre Page Spread
Single	£126.00	£94.50	£190.00
Three	£119.00	£89.25	£180.00
Six	£112.85	£84.90	£170.00
Twelve	£106.90	£80.25	£164.00

Full Page

Months	B & W	Colour
Single	£68.25	£78.75
Three	£64.75	£74.55
Six	£61.25	£70.00
Twelve	£57.75	£66.85

190mm

129mm